

FARGO, ND



DICK WITTMAN

Farm Business Consultant

Dick Wittman is retired board chair, transition coach and former manager of a 20,000-acre crop, cattle and timber operation in northern Idaho. He also provides seminars, workshops and private consulting services to farm producers and agribusinesses. His specialties are financial and family business management, transition planning, process improvement, consultant training and conflict management.

After receiving his MBA in Finance, Dick worked in the Farm Credit System for eight years. He is on the faculty of The Executive Program for Agricultural Producers (TEPAP), is an adjunct faculty member of Texas A&M - King Ranch Institute and serves as a board member and past president of the Farm Financial Standards Council.

He has served on a number of financial and commodity group boards, the Farm Journal's Legacy Institute Board of Advisors and currently serves on the EDF Farm Advisory Group.



SHAY FOULK

Ag View Solutions, Strategic Consultant

Shay Foulk is a strategic consultant and agricultural expert with Ag View Solutions, where he specializes in farm transition, strategic growth, and profit management.

As the key lead for multiple peer groups and the Profit Manager cost of production system, Shay drives innovative solutions to enhance farm efficiency and profitability across the United States and Canada.

His visionary approach shapes the Ag View Solutions team's mission to deliver unparalleled value to farm businesses.

FARGO, ND



LESLEY KELLY
High Heels and Canola Fields

Lesley Kelly is a Saskatchewan farmer, entrepreneur, and mental health advocate. As the voice behind High Heels & Canola Fields, she connects farmers and consumers by dispelling myths and fostering conversations about food and farming. Her advocacy began while building a snack company using her family's grain, inspiring her to create an online community of over 100,000 followers.

Lesley co-founded the Do More Agriculture Foundation, Canada's first charity dedicated to farmer mental health. Through training and resources, the foundation has reached thousands of farmers, breaking stigma and building resilience. Her leadership has earned accolades including the Farm and Food Care Champion Award, YWCA Women of Distinction, and the Queen Elizabeth II Platinum Jubilee Medal.

Beyond advocacy, Lesley serves as a Director for Saskatchewan Wheat and co-hosts the What The Farm podcast. Off the farm, she's a hockey mom, harvest cook, and passionate about building stronger communities through connection, compassion, and collaboration.

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